

ActivSmart

Be clear on buffer zone requirements and up-to-date on pesticide legislation

NIAB Digital ActivSmart is a unique, comprehensive, flexible, easy to use agrochemical product comparison tool. In the office, on farm or in the field, it is ready to use by sprayer operators, farmers, advisors, agronomists and industry professionals across the arable sector.

ActivSmart allows users to:

- ✓ **Compare products easily when recommending or ordering**
- ✓ **Check differing regulations of products and brands with similar active ingredients**
- ✓ **Select products with simpler buffer zone requirements to reduce the complexity of recent pesticide regulations and aid compliance**
- ✓ **Organise aquatic, arthropod and non-target plant buffer zone requirements and paperwork**
- ✓ **Access a document library of pesticide labels, safety data sheets, environmental information and tank mixes**
- ✓ **Select the most appropriate product for a situation and avoid the expense of inappropriate agrochemical purchases**

ActivSmart is an online subscription-based service, open to all, available through the NIAB Digital platform at www.niabnetwork.com and best viewed on your PC or tablet.

CPD points awarded:

BASiS

2 points

NROSO

National Register of Sprayer Operators

2 points

What is ActivSmart?

- ◆ A database of up to 2,300 products for arable and forage crops, based on data from the Chemicals Regulation Directorate (CRD) and manufacturers
- ◆ Allows unique side-by-side comparisons of up to 26 different attributes of arable products, split into five groups:
 1. core product details
 2. aquatic, arthropod and non-target plant buffer zone requirements
 3. application and label information
 4. active ingredients
 5. document library
- ◆ Allows user-refined searches by 21 of the 26 product attributes
- ◆ A document library of labels, MSDS, EIS and tank-mixes
- ◆ Constantly updated by NIAB TAG agronomists

Comprehensive search ability

In addition to available searches by crop or chemical type, many other attributes are listed:

Core details – product name, MAPP number, marketing company or authorisation holder, agrochemical type, formulation type and off-label uses.

Active ingredients – active ingredient content and concentration

Buffer zone requirements – detailed comparison of aquatic, arthropod and non-target plant buffer zone requirements (unique in the UK)

Application details – approved crops, latest application, maximum individual and total dose, maximum number of treatments, label water rates and spray quality

Document library – labels, MSDS, EIS and tank-mixes (if published by manufacturers) plus notifications of changes to arable pesticide approvals and other technical articles

Unique pesticide comparison

Check that an offered product is identical to the one requested. Does it have the same attributes, e.g. approved crops, active ingredient and buffer zone requirements? ActivSmart allows users to easily compare pesticide products.

ActivSmart covers all approved arable, grassland, forage and root crop pesticides. Information is drawn from official government sources and published data from product suppliers.

Availability and pricing

NIAB Digital ActivSmart is available on an annual subscription to all.

£66 (ex VAT) pa for one individual licence

£44 (ex VAT) pa per additional licensed user within a given organisation (up to 20 users)

Pay online via debit or credit card and available instantly at www.niabnetwork.com

Many farm businesses may find it useful to have two licensed users to cover access by a spray operator and farm owner/manager.

NIAB TAG Farm Local Membership includes a single ActivSmart licence free of charge.

For further information, or for enquiries of 20+ users, contact Andrew Watson on 01223 342200 andrew.watson@niab.com

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